



3 October 2006

7 KEY AGENCIES LAUNCH CAMPAIGN FOR CHILDREN

Executive Director of UnitingCare NSW ACT, The Rev Harry Herbert, will this month launch an exciting new campaign aimed at improving the wellbeing of all children and young people in NSW.

The Every Kid campaign, which is being launched as part of Anti-Poverty Week, brings together seven key agencies in the community sector united in their aim to make NSW a place for every child and young person to thrive.

“Our message is simple – a child’s wellbeing and life opportunities should not be determined by his or her disadvantage,” says Rev Herbert. “All children must have the opportunity to thrive.”

The Every Kid campaign aims to prompt State Government action to address issues of poverty and exclusion faced by disadvantaged children and families in NSW. In particular the campaign highlights dental health, education, affordable housing, out-of-home care and child protection as areas where urgent improvement is required.

A campaign website — www.everykid.net — containing background fact sheets about the issues of concern, strategies to achieve change and ideas about how people can support the campaign will also be officially launched.

For more information, call Ingrid van Steenwyk on (02) 9768 6815 or 0438 294 938.

Working together to make NSW a place for every child & young person to thrive www.everykid.net

